

# LawyersUSA

## Print Rate Card

800.444.5297 ext. 12145  
www.lawyersusaonline.com

### Display Advertising

	1x	4x	6x	12x
Full	\$3,000	\$2,610	\$2,220	\$1,830
Junior	\$2,155	\$1,875	\$1,600	\$1,315
Half	\$1,765	\$1,535	\$1,300	\$1,075
1/4	\$1,000	\$ 870	\$ 740	\$ 610
1/8	\$ 585	\$ 500	\$ 430	\$ 355
1/16	\$ 350	\$ 305	\$ 260	\$ 215
	2-Color	3-Color	4-Color	
Color	\$175	\$300	\$425	

Full-page rates include 4-color | 20% premium for guaranteed placement

### Lawyer-to-Lawyer Referral

(includes listing on lawyersweekly.com)

	1 Year
1 Unit (1 7/8" x 3 5/8")	\$800
2 Unit (1 7/8 x 7 1/2 or 3 7/8 x 4)	\$1,500

### Professional Announcements

	1x	2x	3x	4x
Full	\$1,420	\$2,135	\$2,980	\$3,690
Junior	\$1,295	\$1,945	\$2,715	\$3,365
Half	\$1,060	\$1,590	\$2,220	\$2,750
Quarter	\$ 660	\$ 995	\$1,380	\$1,710
Sixth	\$ 520	\$ 775	\$1,090	\$1,350
Eighth	\$ 320	\$ 490	\$ 675	\$ 890

Deadline – Monday 4:00 P.M.

### Contact

Tel: 800-444-5297 ext. 12145  
Fax: 617-451-7326  
E-mail: masales@lawyersweekly.com

### Deadline

All space deadlines Friday 11:00 A.M.  
(10 days before publication date)  
Non-Profit Organization Discount - 15%  
(Applies to appropriate contract.)

### Classified Advertising

	1x	4x	6x	12x
Display	\$58	\$48	\$45	\$40

Rates are per column inch | Includes listing on lawyersweekly.com

	2x	4x	headline	box charge
Line by line	\$8.80 per line	\$6.60 per line	\$22	\$30

Includes listing on lawyersweekly.com

### Experts Directory & Legal Products & Services Directory

	1 year
1 column x 1 1/2"	\$ 840
1 column x 2 1/2"	\$1,440
1 column x 3 1/2"	\$2,040
1 column x 4 1/2"	\$2,340

1 column = 1 7/8" | 20% additional charge for directory ads running fewer than minimum agreement period. | Includes listing on lawyersweekly.com

